

WHAT YOU SEED IS WHAT YOU GET

Saving seed doesn't necessarily save money. Every season that you replant, you lose genetic purity and profit potential that breeders have spent years building into your WestBred® wheat variety. Factor in all the expenses and risks that come along with storing, cleaning and treating your own seed, and there's a good chance saving seed is actually hurting your bottom line.

With certified seed varieties from WestBred wheat, you get performance you can feel confident about and an average yield increase of 5 bushels per acre.*

WHAT WOULD YOU RATHER PLANT?	
SAVED SEED	CERTIFIED SEED
Degrades every year	PURITY Lab tested and certified Minimal weed seeds and diseases Professionally conditioned
Unpredictable performance	PERFORMANCE 5 Bu/A average yield increase* Increased reliability/vigor potential Tougher disease and pest protection** Proven performance
No upfront seed cost, many secondary costs	PROFIT Professionally applied seed treatment No expense for moving and storing seed No storage loss No time spent cleaning and moving seed

PLANT with CONFIDENCE

Talk to your seed supplier about certified varieties from WestBred wheat

WestBred
 WESTBRED.COM

*Monsanto Market Probe Survey, 2015

**When compared to non-CSO WestBred varieties.

Performance may vary from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields. Bayer, Bayer Cross, WestBred and Design® and WestBred® are registered trademarks of Bayer Group. ©2021 Bayer Group. All Rights Reserved.

