

# WHAT YOU SEED IS WHAT YOU GET

With **Certified Seed Only (CSO)** varieties from **WestBred®** wheat, you get the **performance you need without any of the surprises of conventional seed.** And while CSO varieties must be purchased each year, they hold the potential to pay for themselves — and then some — each harvest.



  
**WestBred®**

[WESTBRED.COM](http://WESTBRED.COM)

## PURITY

- No varietal purity loss from one year to the next
- Inspected in the field
- Lab tested to verify variety
- Minimal weed seeds/seed-borne diseases
- Professionally conditioned

## PERFORMANCE

- Increased reliability/vigor potential
- Tougher disease and pest protection\*
- Established track record (CSO for over 10 years)

## POTENTIAL

- Demand for CSO varieties means more R&D for wheat challenges and new varieties in the future
- CSO has already helped enable new varieties and improve yield potential, yellow (stripe) rust resistance and wheat stem sawfly protection

## PROFIT

- No misapplication of seed treatments
- No expense for moving/storing seed
- No storage loss
- No time spent cleaning or moving seed

**5.0** BU/A  
AVERAGE  
YIELD  
**INCREASE IN  
EVERY BUSHEL\*\***



**Talk to your seed supplier about CSO  
varieties from WestBred wheat.**

\*When compared to non-CSO WestBred varieties.

\*\*Monsanto Market Probe Survey, 2015

Performance may vary from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields. Bayer, Bayer Cross, WestBred and Design® and WestBred® are registered trademarks of Bayer Group. ©2021 Bayer Group. All Rights Reserved.

